EXHIBIT B

Jan 17, 1995

PARLIAMENT
PARTY ZONE
WINTER PROGRAM
1995 BUDGET ESTIMATE

PRELIMINARY BUDGET ESTIMATE
(continued)

Photography (includes 2-3 shoots and all expenses)	**$3,000**
Warehousing and Fulfillment (Includes handling and storage charges for all program merchandise and central and in-market warehouse facilities)	**$10,000**
Miscellaneous Related Expenses (includes anticipated agency out-of-pocket expenses - telephone, fax, pager service, insurance certificate costs [from third parties], miscellaneous shipping, printing, artwork supplies, postage, overnight delivery and agency travel)	**$41,800**
Management Fee includes: - Pre- and On-Site Management and Execution - Video Production Management - Localized Artwork - Post-Event Administration - Follow-Up Reporting/Evaluation	**$60,000**
TOTAL	**$249,700**

2040583595

Source: https://www.industrydocuments.ucsf.edu/docs/jgdn0004

EXHIBIT A
PARLIAMENT Party Zone '95 Sites

HUNTER MOUNTAIN, NY

KILLINGTON, VT

MT. SNOW, VT

STOWE, VT

SUGARBUSH, VT

2040583596

Source: https://www.industrydocuments.ucsf.edu/docs/jgdn0004

EXHIBIT B

Jan. 17, 1995

PARLIAMENT PARTY ZONE WINTER PROGRAM 1995 BUDGET ESTIMATE

PRELIMINARY BUDGET ESTIMATE

Materials and Vehicles **$22,500**

Vehicles - $7,500
(based on three vehicles rented for five weeks each)

Polaroid Film - $2,800
(based on1,830 pictures, 30 per event, and photo jackets)

Video Cameras - $9,000
(based on 2 cameras)

Wristbands $3,200
(22,500 pieces)

Sampling Services/Party Patrol **$42,400**

(includes five weeks of sampling, team training and labor/work crew
- one supervisor, working 28 hrs./week, with two to four samplers per team, working 16 hrs./week)

Team Expenses **$24,000**

(includes lodging, travel and per diem for teams, hiring costs and miscellaneous expenses)

Sponsorship Fund **$36,000**

(includes DJ/band sponsorships, club sponsorships and door/food discount fees, to be used on an "as needed" basis)

Video Recap **$10,000**

(includes pre-production - one, three-day shoot - crew travel and expenses and post-production - scripting, editing, etc.)

2040583597

GMR MARKETING

Source: https://www.industrydocuments.ucsf.edu/docs/jgdn0004